**Instructor: Semester**

**Rhetoric 1030 Embracing Complexity Rhetorical Analysis In-class Activity**

**Activity:** In your groups, examine the *Allure* magazine cover featuring model Halima Aden. Perform a rhetorical analysis to identify the purpose, message, audience, persona, and situation. This may require some searching online, so use your devices to gather further evidence to support your points. Ultimately, figure out why this cover is important. You might search through articles in response to the cover, find old *Allure* covers, or read parts of the interview. Next, you will share your findings with the class, including any images you discovered.

**Purpose:** This activity will help you to further develop your critical thinking skills, as well as provide you with the opportunity to speak in front of the class. Practicing your public speaking now in these informal ways will help you to feel more comfortable when you perform your more formal speeches. Additionally, this activity helps us to better understand the power of visibility and visual rhetoric.

**Steps for instructors**:

* 1. Place students in groups or have them meet with regular group members.
	2. Go over prompt and instructions
	3. Share image on the board
	4. Allow students time to analyze and gather evidence (20-30 minutes)
	5. Prompt students to briefly prepare remarks for informal presentations — everyone should speak (5-10 minutes)
	6. Presentations

**Helpful and/or related links**:

* *Allure* cover: <http://www.allure.com/story/halima-aden-cover-story-july-2017>
* <https://www.bustle.com/p/halima-aden-covers-july-allure-in-a-hijab-its-a-powerful-first-for-the-mag-photo-65467>

*NOTE: This can also be done with the GQ cover featuring actor Mahershala Ali, which could accompany his speech at the SAG awards.*

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